



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY



# Healthy Kids Day

**Saturday, April 25th from 9:30am -1pm @ Empie Park**

The 4<sup>th</sup> annual Healthy Kids Day is a one day festival held at Empie Park on Saturday, April 25<sup>th</sup>, 2015. This is the 4<sup>th</sup> annual partnership with the City of Wilmington and the YMCA to present this fun filled day! This is a free community event that will offer families the opportunity to participate in active play and educational opportunities designed to improve health and wellness. As part of the Y's and City's commitment to strengthening community by addressing critical gaps in health and education, Healthy Kids Day will encourage kids and parents to commit to keeping the body and mind active now and throughout the year.

We are looking forward to our 4<sup>th</sup> annual event as we had over 2,000 families participating and would like for you to participate this year! There are opportunities to host booths that fit the goals of Healthy Kids Day as well as sponsorship opportunities.

If you have any questions at all, please do not hesitate to contact Tari Ann Toro-Steinmetz at 910-341-4631 or [info@empiepark.com](mailto:info@empiepark.com).

Sincerely,

Tari Ann Toro-Steinmetz  
Karen Ivey  
Shannon Berg  
Corey Maarschalk

# Healthy Kids Day

## Exhibitor Information

### **Exhibitor booth:**

- Marketing your business to over 2,000 Families.
- Our staff will also be providing drinks for you during event.
- Exhibitor Booth Cost:  
*For-Profit Organizations: \$35.00.*  
*Non-Profit Organizations: Free*

**All Organizations must provide their own set-up equipment.**

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### **Booth Registration Form**

Business/Non-Profit Name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Send your Booth Registration Fee with this form to:

Althea Gibson Tennis Clubhouse  
Attn: Tari Ann Toro-Steinmetz  
3405-A Park Avenue  
Wilmington, NC 28403  
Ph: 910-341-4631  
Fax: 910-341-4639  
info@empiepark.com

***All checks must be made out to the City of Wilmington***

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# Healthy Kids Day

## Sponsorship Opportunities

### **Sponsorship levels**

#### **Bronze: \$200**

- Mention on the City of Wilmington event page, and City of Wilmington/Family YMCA Facebook page as an event sponsor.

#### **Gold: \$500**

- Mention on the City of Wilmington event page, and City of Wilmington's/Family YMCA Facebook page as an event sponsor.
- Your website link will be posted on the City of Wilmington event page and the Family YMCA website.
- Name on all marketing brochures/flyers/paperwork/and Y newsletter (which goes to over 5,000 participants) and school flyers (goes out to 10,000 students and their families).

#### **Platinum: \$1000**

- Mention on the City of Wilmington event page and City of Wilmington/Family YMCA Facebook page as an event sponsor.
- Booth at event.
- Your website link will be posted on the City of Wilmington event page and the Family YMCA website.
- Name/Logo on all marketing brochures/flyers/paperwork/and Y newsletter (which goes to over 5,000 participants) and school flyers (goes out to 10,000 students).
- All marketing on Healthy Kids Day will be presented at the Parent Magazine-Summer Camp Expo in March 2013.
- Logo/Name on large sign/banner at Empie Park and on additional large Thank You banner. .

*Sponsorships will be collected throughout the year, but to have your logo in the Healthy Kids Day flyers, all promotional material, etc...deadline is **March 2, 2015.***

### **In-Kind Sponsorships**

- In Kind trade will be considered-trade & will be valued at wholesale.
- All agreements and payment needs to be finalized before marketing material is printed.

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### **Sponsorship Form**

Business/Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Send your tax-deductible sponsorship with this form to:

Althea Gibson Tennis Clubhouse  
Attn: Tari Ann Toro-Steinmetz  
3405-A Park Avenue  
Wilmington, NC 28403  
Ph: 910-341-4631  
Fax: 910-341-4639  
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